

Ensemble Eclectica, an artistic interdisciplinary non-profit organization based in Columbia, SC, is looking for an energetic intern to assist with **marketing, communications, and graphic design**.

RESPONSIBILITIES include but are not limited to:

- Create and manage content on social media platforms (Facebook, Instagram, YouTube, and Twitter)
- Create social media campaigns to grow *Ensemble Eclectica's* presence and follower base
- Assist with creative ways to keep website and social media platforms current and engage with new and already established followers
- Research, develop, and track social media to learn best practices to be applied to future campaigns
- Assist with writing short blogs and developing other measures to keep the *Ensemble Eclectica* visible during post- pandemic recovery.

QUALIFICATIONS:

Interested candidate should possess:

- Strong background in communication skills, especially written
- Proficient knowledge of different social media platforms and how to use each one efficiently to meet the necessary goals
- Excellent organizational skills
- Knowledge of and an ability to communicate thoughts clearly and produce content promoting *Ensemble Eclectica's* mission and vision
- Motivation, flexibility, attention to detail, and creativity are a must
- Experience with Microsoft Office and different graphics design programs
- Video production skills are a major plus
- Familiarity with non-profits is a plus, but not necessary

COMPENSATION:

There is no stipend for this internship. This position is ideal for someone who's interested in preprofessional training through hands on career experiences in public relations and marketing. It is an ideal way to learn what it takes to run an artistic non-profit organization creatively and successfully in the 21 century while also increasing one's potential for future employment. Other advantages to get involved include:

- Resume and portfolio growth
- Networking Opportunities

SCHEDULE:

140 semester hours, flexible schedule. Spring 2022.

REPORTING RELATIONSHIPS:

Interns will work closely with *Ensemble Eclectica's* Executive Director and the Board of Directors.

APPLICATION PROCESS:

Please submit all application materials, such as letter expressing interest in this position including applicant's qualifications, short resume, work samples (if available), and work availability to: ensembleeclectica@gmail.com

STARTING DATE:

Spring semester, 2022

To learn more about *Ensemble Eclectica*, visit our website: <u>https://www.ensembleeclectica.org/</u>